

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT30/12 15.16  
\*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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BUYER NAME ELISE CLOYD

SALT'S PRSN WA- MEGHAN MCGARR (H)

CLASS: NATL. LOCAL REGIONAL

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT30/12	15.16
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REVSIONS  
CUT 2X LINE 2  
REV TTL \$168,550 @152X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

ALL STATIONSUSING ELECTRONIC INVOICING ~ AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
ESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:			:SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 2101												
AGENCY PRODUCT CODE =												

PROGRAM : TODAY SHOW 22  
CON COM1 : TODAY SHOW 22

REP HEADLINE# 6369324 TRF# E:063693  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 15.16  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	162830.00		NOV/12	35750.00								
CONTRACT TOTAL												198550.00
TOTAL SPOTS												152

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 822 Issue 4



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	198550	<b>Campaign Ref:</b>	E:063693240
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	././2101	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/22/12 to 11/04/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06369324
<b>Est./PO Number:</b>	06369324	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots Closed PR 2	6 2	6 2	6300
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
9	M-F 630p ET / 530p CT NBC Nightly News .W.F..	01	6800	30 Comme	Nbr of Spots 2		2	13600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	
<b>Closed PR</b>					2		2	

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<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 198550	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / / 12101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 5a News TWTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News TWTF..	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today Show ...S.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a News ...S.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p News ...S.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment Tonight ...S.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT Revolution ...S.	02	1600	30 Comme	Nbr of Spots 2		2	3200
21	Sat 9p ET / 8p CT Chicago Fire ...S.	02	1850	30 Comme	Nbr of Spots 2		2	3700
<b>Weekly Totals: (Total Spots/Ord Spots)</b>					126	26	152	
<b>Closed PR</b>					2		2	

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Client:	Restore Our Future/ Issue	Submission Cost:	198550	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	/ / 12/101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
22	Sat 10p ET / 9p CT Law & Order SVU .....S	02	2200	30 Comme	Nbr of Spots 2		2	4400
23	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots 2		2	2000
24	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots 2		2	1200
25	Sun 12p News .....S	02	250	30 Comme	Nbr of Spots 1		1	250
26	Sun 6p News .....S	02	1350	30 Comme	Nbr of Spots 1		1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots 2		2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots 2		2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots 1		1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots 1		1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots 1		1	1000
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots 1		1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots 1		1	1700

Weekly Totals: (Total Spots(Ord Spots))	126	26	152	
Closed PR	2		2	

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Client:	Restore Our Future/ Issue	Submission Cost:	198550	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	. / . / 2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sat 7a Today Show .....S	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late Run .....S	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
43	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
44	M-F 6a News TWTF..	01	1500	30 Comme	Nbr of Spots	8	8	12000
45	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
Weekly Totals: Total Spots(Ord Spots)					126	26	152	
Closed PR					2		2	

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Client:	Restore Our Future/ Issue	Submission Cost:	198550	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	/ / 2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
46	M-F 11a Daytime .TWTF..	02	225	30 Comme	Nbr of Spots	8	8	1800
47	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme	Nbr of Spots	8	8	4800
48	M-F 2p Rachael Ray .TWTF..	02	450	30 Comme	Nbr of Spots	8	8	3600
49	M-F 3p Doctors .TWTF..	02	750	30 Comme	Nbr of Spots	4	4	3000
50	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	2	2	3000
51	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
52	M-F 11a Daytime M.....	02	225	30 Comme	Nbr of Spots	2	2	450
53	M-F 1p Days Of Our Lives M.....	02	650	30 Comme	Nbr of Spots	2	2	1300
54	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots	2	2	900
55	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots	1	1	750
56	M-Su 11p News ...FS.	01	2500	30 Comme	Nbr of Spots	1	1	2500
57	M-Su Late News Late Run	01	3500	30 Comme	Nbr of Spots	1	1	3500
Weekly Totals: Total Spots(Ord Spots)					126	28	152	
Closed PR					2		2	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././2101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
.....S				Comme				
<b>Weekly Totals:</b> Total Spots(Ord Spots)					126	26	152	
Closed PR					2		2	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 9a Today Show II	30 Commercial	10/22/12	Closed Pre Emption	2,100.00	No Makegood / Credit	0000000000	E:063693240

				Grand Totals	
				Month 10 Weeks: 4	Month 11 Weeks: 4
				10/22	10/29
Spots				152	126
Cost				198550	162800
					35750

**Grand Totals:**

**Spots:** 152  
**Gross Total:** 198,550.00  
**Commission:** 29,782.50  
**Net Total:** 168,767.50



FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT24/12 13.43  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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SALES PRSN WA- MEGHAN MCGARR (H)

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	13.43
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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

52

PROGRAM : PREZ DEBATE  
CON COM1: PREZ DEBATE

REP HEADLINE# 0369314 TRF# E:063003  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 13.43  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56	A		1100P-1135P	30		\$2,500.00	10/25	10/27	1		TH-SA	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
57	A		1130P-1200M	30		\$3,500.00	10/28	10/28	1		SUN	1
PROGRAM : LATE NEWS AFTER FTBL												
CON COM1: LATE NEWS AFTER FTBL												
OCT/12			164900.00			NOV/12						
												CONTRACT TOTAL 200650.00
												TOTAL SPOTS 154

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 815 Issue 4



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 139600	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././2101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Restore Our Future	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II TWTF..	01	1050	30 Comme	Nbr of Spots 7		7	7350
				Open Pre-empted	-1		-1	-1050
3	M-F 10a News TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					128	26	154	
<b>Open PR</b>					-1		-1	-1050

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P.O. Box 1410  
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**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 199600	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 2101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
9	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	01	6800	30 Comme	Nbr of Spots	2	2	13600
10	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
11	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
12	M-F 5a News ..TWTF..	01	300	30 Comme	Nbr of Spots	4	4	1200
13	M-Su 11p News ..TWTF..	01	2500	30 Comme	Nbr of Spots	5	5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots	1	1	4200
15	Fri 9p ET / 8p CT Grimm ...F...	01	7000	30 Comme	Nbr of Spots	1	1	7000
16	Sat 7a Today Show .....S.	02	750	30 Comme	Nbr of Spots	3	3	2250
17	Sat 9a News .....S.	01	600	30 Comme	Nbr of Spots	2	2	1200
18	Sat 12p News .....S.	02	250	30 Comme	Nbr of Spots	1	1	250
<b>Weekly Totals: Total Spots(Ord Spots)</b>					128	26	154	
<b>Open PR</b>					-1		-1	-1050

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Restore Our Future/ Issue  
Submission Number 815 Issue 4



WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	199600	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	. / . / 2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
19	Sat 7p Entertainment Tonight .....S.	01	1300	30 Comme	Nbr of Spots	1	1	1300
20	Sat 8p ET / 7p CT Revolution .....S.	02	1600	30 Comme	Nbr of Spots	2	2	3200
21	Sat 9p ET / 8p CT Chicago Fire .....S.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVU .....S.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots	2	2	1200
26	Sun 12p News .....S	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p News .....S	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News	01	350	30	Nbr of Spots	1	1	350
Weekly Totals:					Total Spots(Ord Spots)	128	26	154
Open PR						-1	-1	-1050

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<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 199600	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././2101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
36	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					128	26	154	
<b>Open PR</b>					-1		-1	-1050

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

Restore Our Future/ Issue  
Submission Number 815 Issue 4



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	199600	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	/ / 2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
40	Sat 7a Today Show S.	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late Run S	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
43	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
44	M-F 6a News TWTF..	01	1500	30 Comme	Nbr of Spots	8	8	12000
45	M-F 7a Today Show TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
46	M-F 11a Daytime TWTF..	02	225	30 Comme	Nbr of Spots	8	8	1800
47	M-F 1p Days Of Our Lives TWTF..	02	600	30 Comme	Nbr of Spots	8	8	4800
48	M-F 2p Rachael Ray TWTF..	02	450	30 Comme	Nbr of Spots	8	8	3600
49	M-F 3p Doctors TWTF..	02	750	30 Comme	Nbr of Spots	4	4	3000
50	M-F 6a News	01	1500	30	Nbr of Spots	2	2	3000
Weekly Totals: Total Spots(Ord Spots)					128	26	154	
Open PR					-1		-1	-1050

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 815 Issue 4



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 199600	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./ 12101	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
51	M-F 7a Today Show M.....	01	2000	30 Comme		1	1	2000
52	M-F 11a Daytime M.....	02	225	30 Comme		2	2	450
53	M-F 1p Days Of Our Lives M.....	02	650	30 Comme		2	2	1300
54	M-F 2p Rachael Ray M.....	02	450	30 Comme		2	2	900
55	M-F 3p Doctors M.....	02	750	30 Comme		1	1	750
56	M-Su 11p News ...FS.	01	2500	30 Comme		1	1	2500
57	M-Su Late News Late Run .....S	01	3500	30 Comme		1	1	3500
<b>Weekly Totals:</b> Total Spots(Ord Spots)					128	26	154	
Open PR					-1		-1	-1050

Pre-emption Summary					Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value		
2	M-F 9a Today Show II	:30 Commercial	10/22/12	Open Pre Emption	1,050.00	0000000000	E:063693240

Grand Totals



		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	Totals	154		128	26
Cost		200650		164900	35750

Grand Totals:

Spots:	154
Gross Total:	199,600.00
Commission:	29,940.00
Net Total:	169,660.00

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT19/12 13.31  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

TOWSON, MD 21286

PRODUCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

ELIGIB DATES	OCT22/12	OCT29/12	WK-2
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT19/12	13.31
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REVISION 10/19  
HDLN START DATE CHANGED TO 10/22  
LN 55 ADDED FROM HDLN #6364577  
NEW TTL \$200,650  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONSUSING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
55	A		900P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2101												
PROGRAM : PREZ DEBATE CON COM1: PREZ DEBATE												

2

REP HEADLINE# 0369324 TRF# E:000003  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 13.31  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			104000.00	NOV/12		35750.00						
CONTRACT TOTAL												200650.00
TOTAL SPOTS												153

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.  
 SVC- NSI  
 DEMOS- RA35.1\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6369324 TRF# E:065693  
 \$\$\$ MOD# 1 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 17.05  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

AGV # AGV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #  
 AGV # AGV. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
 TOWSON, MD 21286

ORDER # CONTRACT # 6369324 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 17.05

REP: REVISION 10/17  
 SPOTS ADDED TO LN'S 4 AND 31  
 LN'S 43-54 ADDED  
 NEW TTL \$194,650  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

*009/18*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-100P	30		\$400.00	10/23	10/26	8		TU-F	8

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 2101  
 PROGRAM : TODAY SHOW 3  
 CON COM1: TODAY SHOW 3

*14*

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT17/12 17.05  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		1200N-100P	30		\$400.00	10/29	10/29	2		MON	2
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
42	A		600A-700A	30		\$1,500.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY SHOW 6A												
CON COM1 : TODAY SHOW 6A												
43	A		700A-900A	30		\$2,000.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
44	A		1100A-1200N	30		\$225.00	10/23	10/26	8		TU-F	8
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
45	A		100P-200P	30		\$600.00	10/23	10/26	8		TU-F	8
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
46	A		200P-300P	30		\$450.00	10/23	10/26	8		TU-F	8
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
47	A		300P-400P	30		\$750.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
48	A		600A-700A	30		\$1,500.00	10/29	10/29	2		MON	2
PROGRAM : 6A TODAY												
CON COM1 : 6A TODAY												
49	A		700A-900A	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	A		1100A-1200N	30		\$225.00	10/29	10/29	2		MON	2
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
42	A		100P-200P	30		\$650.00	10/29	10/29	2		MON	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
43	A		200P-300P	30		\$450.00	10/29	10/29	2		MON	2
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
44	A		300P-400P	30		\$750.00	10/29	10/29	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
OCT/12			158900.00			NOV/12			35750.00			
CONTRACT TOTAL												194650.00
TOTAL SPOTS												152

MARKET TOTALS \$570,235      WFLA 26%      WFTS 13%      WTSP 25%      WTVT 26%      WTOG 2%      WTTA 0%      WMOR 0%  
 SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 F-CLASS,PLAN,SECT    U-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 810 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	194650	<b>Campaign Ref:</b>	E:063693240
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>		<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/22/12 to 11/04/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06369324
<b>Est./PO Number:</b>	06369324	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show TWTF..	02	1200	30 Comme	Nbr of Spots	8	8	9600
2	M-F 9a Today Show II TWTF..	01	1050	30 Comme	Nbr of Spots	8	8	8400
3	M-F 10a News TWTF..	01	350	30 Comme	Nbr of Spots	4	4	1400
4	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
5	M-F 4p Dr Oz TWTF..	02	1000	30 Comme	Nbr of Spots	4	4	4000
6	M-F 5p News TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
7	M-F 530p News TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
8	M-F 6p News TWTF..	01	2500	30 Comme	Nbr of Spots	4	4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6600	30	Nbr of Spots	2	2	13600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	

**Mentzer Media Services**  
 600 Fairmount Avenue  
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 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 810 Issue 3



**WFLA-TV**  
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 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 194650	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 5a News ..TWTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News ..TWTF..	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today Show .....S.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a News .....S.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p News .....S.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment Tonight .....S.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT Revolution .....S.	02	1600	30 Comme	Nbr of Spots 2		2	3200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	28	152	



**Mentzer Media Services**  
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**Restore Our Future/ Issue**  
 Submission Number 810 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 194650	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago Fire .....S.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVU .....S.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p News .....S	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p News .....S	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1550	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	

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**Restore Our Future/ Issue**  
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 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 194650	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sat 7a Today Show .....S.	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late Run .....S	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show III .....	01	400	30 Comme	Nbr of Spots	4	4	1600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	

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 Submission Number 810 Issue 3



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 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 194650	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
43	M-F 12p Today Show III M..... Comme	01	400	30		1	1	400
44	M-F 6a News TWTF.. Comme	01	1500	30				12000
45	M-F 7a Today Show TWTF.. Comme	01	2000	30				8000
46	M-F 11a Daytime TWTF.. Comme	02	225	30				1800
47	M-F 1p Days Of Our Lives TWTF.. Comme	02	600	30				4800
48	M-F 2p Rachael Ray TWTF.. Comme	02	450	30				3600
49	M-F 3p Doctors TWTF.. Comme	02	750	30				3000
50	M-F 6a News M..... Comme	01	1500	30				3000
51	M-F 7a Today Show M..... Comme	01	2000	30				2000
52	M-F 11a Daytime M..... Comme	02	225	30				450
53	M-F 1p Days Of Our Lives M..... Comme	02	650	30				1300
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 810 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8866**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 194650	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
54	M-F 2p Rachael Ray	02	450	30		2	2	900
55	M-F 3p Doctors	02	750	30		1	1	750
<b>Weekly Totals: Total Spots(Ord Spots)</b>					126	26	152	

Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4
				10/22	10/29
Spots				152	26
Cost				194650	36750

<b>Grand Totals:</b>	<b>Spots:</b> 152
	<b>Gross Total:</b> 194,650.00
	<b>Commission:</b> 29,197.50
	<b>Net Total:</b> 165,452.50

REP HEADLINE# 6369324 TRF# E:063633 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED KEY #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 12.36  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME FLISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
 TOWSON, MD 21286

ORDER # CONTRACT # 6369324 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 12.36

REP: MAKEGOOD  
 SPOTS CANCELED ON LN 19  
 LN'S 41-42 ADDED AS MG  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON GM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

*Handwritten signature*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		330P-700P	30		\$1,750.00	10/27	10/27	0		SAT	0
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2101												
PROGRAM : NOTRE DAME FTBL												
CON COM1 : NOTRE DAME FTBL												

10/16/12 FCC

REP HEADLINE# 6303324 TRF# E:063003  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT12/12 12.36  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

41	A		700A-800A	30		\$700.00	10/27	10/27	1		SAT	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : SAT TODAY SHOW  
 CON COM1: SAT TODAY SHOW

42	A		1130P-1200M	30		\$2,800.00	10/28	10/28	1		SUN	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : LATE NEWS  
 CON COM1: LATE NEWS

OCT/12 124100.00 NOV/12 26950.00

CONTRACT TOTAL 151050.00  
 TOTAL SPOTS 97

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 805 Issue 2



**WFLA-TV**

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	151050	<b>Campaign Ref:</b>	E:063693240
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>		<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/22/12 to 11/04/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06369324
<b>Est./PO Number:</b>	06369324	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots 8		8	8400
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6800	30 Comme	Nbr of Spots 2		2	13600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					82	15	97	

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 805 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 151050	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 5a News .TWTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News .TWTF..	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today Show .....S.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a News .....S.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p News .....S.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment Tonight ....S.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT Revolution ....S.	02	1600	30	Nbr of Spots 2		2	3200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					82	15	97	



**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 805 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 151050	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b>	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago Fire .....S.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVU .....S.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p News .....S	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p News .....S	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30	Nbr of Spots	1	1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					82	15	97	

**Mentzer Media Services**  
 600 Fairmount Avenue  
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 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 805 Issue 2



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 151050	<b>Campaign Ref:</b> E:063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sat 7a Today Show .....S	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late Run .....S	01	2800	30 Comme	Nbr of Spots	1	1	2800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					82	15	97	

Grand Totals			
		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Spots	Totals	97	82
Cost		151050	124100
			26950

Grand Totals: Spots: 97

Gross Total: 151,050.00

Commission: 22,657.50

Net Total: 128,392.50

REP HEADLINE# 6369324  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT10/12 20.38  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME 195/RESTORE OUR FUTURE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 6369324 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT10/12 20.38

REP: NEW ORDER  
FTL \$151,050 @97X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736



44A: 43500

9/15/11

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: : LINE# : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2101

1 700A-900A 30 \$1,200.00 10/23 10/26 8 TU-F 8

PROGRAM : TODAY SHOW  
CON COM1 : TODAY SHOW

2 900A-1000A 30 \$1,050.00 10/23 10/26 8 TU-F 8

PROGRAM : TODAY SHOW 2  
CON COM1 : TODAY SHOW 2

OCT10/12 20.38  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	10/23	10/26	4		TU-F	4
4			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$400.00	10/23	10/26	4		TU-F	4
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	10/23	10/26	4		TU-F	4
6			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,250.00	10/23	10/26	4		TU-F	4
7			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,250.00	10/23	10/26	4		TU-F	4
8			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,500.00	10/23	10/26	4		TU-F	4
9			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$6,800.00	10/24	10/26	2		W, F	2
10			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/23	10/26	4		TU-F	4
11			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/23	10/26	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500A-530A PROGRAM : 530A NEWS CON COM1: 530A NEWS	30		\$300.00	10/23	10/26	4		TU-F	4
13			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$2,500.00	10/23	10/27	5		TU-SA	5
14			1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$4,200.00	10/24	10/24	1		WED	1
15			900P-1000P PROGRAM : GRIMM CON COM1: GRIMM	30		\$7,000.00	10/26	10/26	1		FRI	1
16			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$750.00	10/27	10/27	3		SAT	3
17			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$600.00	10/27	10/27	2		SAT	2
18			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$250.00	10/27	10/27	1		SAT	1
19			330P-700P PROGRAM : NOTRE DAME FTBL CON COM1: NOTRE DAME FTBL	30		\$1,250.00	10/27	10/27	2		SAT	2
20			700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,300.00	10/27	10/27	1		SAT	1

② NO game

43500

OCT10/12 20.38

LINE#	PPF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800P-900P	30		\$1,600.00	10/27	10/27	2		SAT	2
PROGRAM : SAT NBC ENCORES <i>Production</i>												
CON COM1 : SAT NBC ENCORES												
22			900P-1000P	30		\$1,850.00	10/27	10/27	2		SAT	2
PROGRAM : LAW AND ORDER SVU <i>Chicago</i>												
CON COM1 : LAW AND ORDER SVU												
23			1000P-1100P	30		\$2,200.00	10/27	10/27	2		SAT	2
PROGRAM : LAW AND ORDER SVU												
CON COM1 : LAW AND ORDER SVU												
24			800A-900A	30		\$1,000.00	10/28	10/28	2		SUN	2
PROGRAM : SUN TODAY												
CON COM1 : SUN TODAY												
25			900A-1000A	30		\$600.00	10/28	10/28	2		SUN	2
PROGRAM : SUN 9A NEWS												
CON COM1 : SUN 9A NEWS												
26			1200N-100P	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1 : SUN NOON NEWS												
27			600P-630P	30		\$1,350.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 6P NEWS												
CON COM1 : SUN 6P NEWS												
28			700A-900A	30		\$1,800.00	10/29	10/29	2		MON	2
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
29			900A-1000A	30		\$1,000.00	10/29	10/29	2		MON	2
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

OCT 10/12 20.38

LINE#	REF	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	10/29	10/29	1		MON	1
31			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$400.00	10/29	10/29	1		MON	1
32			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	10/29	10/29	1		MON	1
33			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,700.00	10/29	10/29	1		MON	1
34			500P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,700.00	10/29	10/29	1		MON	1
35			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,500.00	10/29	10/29	1		MON	1
36			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$6,800.00	10/29	10/29	1		MON	1
37			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
38			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/29	10/29	1		MON	1



REP HEADLINE# 0309329  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-2680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT10/12 20.38  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			500A-530A	30		\$300.00	10/29	10/29	1		MON	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
40			1100P-1135P	30		\$2,500.00	10/29	10/29	1		MON	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												
OCT/12			124100.00			NOV/12						
												26950.00
												CONTRACT TOTAL 151050.00
												TOTAL SPOTS 97

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%  
 WMOX 0% WXXB 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.  
 SVC- NSI  
 DEMOS- RA35+\*

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 804 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b>	Restore Our Future/ Issue	<b>Submission Cost:</b>	147550	<b>Campaign Ref:</b>	E 063693240
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>		<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/22/12 to 11/04/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06369324
<b>Est./PO Number:</b>	06369324	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Restore Our Future	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots	8	8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	8	8	8400
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots	4	4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots	4	4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots	4	4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6900	30	Nbr of Spots	2	2	13800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	15	95	

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Restore Our Future/ Issue**  
 Submission Number 804 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 147550	<b>Campaign Ref:</b> E 063693240
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
11	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
12	M-F 5a News TWTF..	01	300	30 Comme	Nbr of Spots	4	4	1200
13	M-Su 11p News TWTF..	01	2500	30 Comme	Nbr of Spots	5	5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W..	03	4200	30 Comme	Nbr of Spots	1	1	4200
15	Fri 9p ET / 8p CT Grimm ..F..	01	7000	30 Comme	Nbr of Spots	1	1	7000
16	Sat 7a Today Show ...S.	02	750	30 Comme	Nbr of Spots	3	3	2250
17	Sat 9a News ...S.	01	600	30 Comme	Nbr of Spots	2	2	1200
18	Sat 12p News ...S.	02	250	30 Comme	Nbr of Spots	1	1	250
19	Sat 7p Entertainment Tonight ....S.	01	1300	30 Comme	Nbr of Spots	1	1	1300
20	Sat 8p ET / 7p CT Revolution ....S.	02	1600	30 Comme	Nbr of Spots	2	2	3200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	15	95	

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<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 147550	<b>Campaign Ref:</b> E:063693240
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<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06369324
<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago Fire .....S.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVU .....S.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today Show .....S	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p News .....S	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p News .....S	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	15	95	

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<b>Est./PO Number:</b> 06369324	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	15	95	

<b>Grand Totals</b>							
<b>Totals</b>		<b>Month 10 Weeks: 4</b>	<b>10/22</b>	<b>Month 11 Weeks: 4</b>	<b>10/29</b>		
Spots		95	80	15	15		

		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Totals	147550		
Cost		120600	26950

Grand Totals:

Spots:	95
Gross Total:	147,550.00
Commission:	22,132.50
Net Total:	125,417.50